

AURO

NATURAL PAINTS

CHELTENHAM RD, BISLEY, STROUD, GLOS, GL6 7BX
TEL: 01452 772020 FAX: 01452 770104

AURO certified as “carbon neutral company” Natural raw materials and responsibility for the world climate - a perfect combination

Plant materials are accumulated solar energy and, in a perfectly closed material cycle, neutralise CO₂ that would otherwise damage the climate. The consistent use of renewable raw materials has thus made AURO a pioneer of active climate protection for decades. Vegetable raw materials are per se climate neutral because, over their complete life cycle, they bind exactly the sum of CO₂ that is set free during their biological degradation.

Now AURO AG have rounded off their company concept that has been distinguished many times before: As the first paint producer worldwide, AURO was certified as a "carbon neutral company" by the prestigious Climate Neutral Group (CNG). Unlike similar certificates the CNG method registers all CO₂ relevant activities of a company.

Now the part of CO₂ emission that is inevitably caused by production energy, business trips or the energy used on the AURO staff's way to work has been calculated and compensated for in a neutral and objective procedure. The complete company now has a perfectly balanced CO₂ record and does not contribute to the carbon dioxide load damaging the climate.

Scientists have been warning for a long time: The climate changes that have taken place over the last two hundred years have diverse effects on nature. The rise of the average European temperature since 1861, for instance, amounts to 0,95 °C which is the strongest rise in the northern hemisphere in 1000 years.

The consequences are dramatic: Glaciers are melting and periods of extreme heat and drought will become more frequent. It is expected that all parts of the world will be affected.

This development is caused by man-made interferences with the natural greenhouse effect. The continuing man-made emissions of additional greenhouse gas unbalance the natural warming of the earth's surface and thus disturb the complex global climate system.

Germany has assumed the obligation to save 21% of climate-damaging greenhouse gases (mostly CO₂) until the period between 2008 and 2012, the basis being the level of 1990.

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AURO has been leading the way by using renewable raw materials and solar energy in its production. We have received many important certifications and prizes for our exemplary concept of sustainable and environment friendly raw material, product and company policies. Now we continue to set good examples by the neutralisation of operational CO₂ rest effects.

AURO's compensation balance will be used by the Climate Neutral Group to preserve tree populations and plant new trees. These strictly controlled measures contribute to the natural degradation of CO₂ by means of photosynthesis.

All forests included in these projects are certified according to the FSC label that is supported by the World Wildlife Fund (WWF).

Please see: www.climateneutralgroup.com

We, as the UK distributors, based near Stroud in Gloucestershire are presently building our new eco-warehouse to AECB gold standard. We also recently donated 3000 trees to be planted with fencing to Burkina Faso via our favoured charity Tree Aid, please see www.treeaid.org.uk for more details. This further represents our overall stance on helping to build a sustainable future with partners who share a common vision.

Bryan Roe
Auro UK Manager

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CERTIFICAAT

AURO Pflanzenchemie AG

has offset a total of **270,82 ton** CO₂-emissions
for **2006** through Climate Neutral Group.
In order to compensate for these emissions
approximately **13,541** trees need
to grow for one year.

With the proceeds of this certificate Climate Neutral
Group finances renewable energy projects and forestry
projects with the purpose of reducing greenhouse
gasses, countering global warming,
and promoting biodiversity.

A handwritten signature in black ink, appearing to read "D.M. Slieker", with a horizontal line underneath.

D.M. Slieker

Directeur KlimaatNeutraal Groep

Arnhem, 02-07-2007



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**Fresh air
can be painted now!**

A white feather floats in the air above a white bucket of AURO Airfresh wallpaint. The bucket has a green lid and a label that reads 'AURO my world ... naturally Airfresh wallpaint'. A green box on the left side of the bucket lists the following benefits:

- degrades pollutants
- cleans the air in the room
- solvent-free

AURO
my world ... naturally

The main purpose of a wallpaint is to beautify rooms. A new generation of wallpaint offers much more than the visual advantages of a fresh coat of paint. AURO Airfresh wallpaint combines a pure white surface with the permanent degradation of pollutants, smells and germs. Thus a pleasant room climate is maintained.

For more details see the topical sheet and the technical data sheet.